



Breaking barriers and building foundations

2020 CONFERENCE AGENDA

April 2, 2020

11:00 – 1:00p.m.: Registration

1:00 – 1:15 p.m.: Welcome & Opening Remarks

- Holly Davies, Lorber, Greenfield & Polito, LLP
- Granite Construction Inc. – Presenting Sponsor

1:15 – 2:00 p.m.: Negotiation Strategies to Boost Your Career

On any given day, we are negotiating all the time. Knowing how to negotiate is a critical skill that is not limited to boardrooms or million-dollar deals. Learn how to build collaborative relationships as you successfully negotiate deals, disputes, new initiatives, and even a raise or promotion. In this interactive session experience cutting-edge brain strategies for achieving your goals and winning strategies and approaches for improving your negotiation skills.

- Sophia Cavalli, Cavalli Solutions

2:00 – 3:00 p.m.: How Women Rise

A discussion by leaders in the field of building careers and embracing skill sets.

Moderator: Barbara Wagner, Clark Construction Group

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3:00 – 3:15 p.m.: Break

3:15 – 4:15 p.m.: A look at the Male Perspective on Advancements by Women and Women's' Leadership

Moderator: Jennifer Crawford, Syska Hennessy Group

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4:15 – 5:45 p.m.: Keynote Speaker - Jen Welter, first female coach in the NFL

6:00 – 8:00 p.m.: Cocktail & Food Reception

2020 CONFERENCE AGENDA – Day 2

April 3, 2020

7:30 – 8:45 a.m.: Networking Sit Down Breakfast

8:00 – 8:55 a.m.: Innovative Projects

Hear about 2 projects and the challenges the professionals faced in completion of the project.

Allegiant Stadium - McCarthy Building Companies, Inc.

9:00 – 9:45 a.m.: How to get More Women in the Trades

The panel will look at getting and keeping women in the trades and what we are doing right and wrong.

Moderator: Ileana Holguin, McCarthy Building Companies, Inc.

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9:45 – 10:00 a.m.: Break

10:00 – 10:30 a.m.: Guest Speaker –

10:30 – 11:25 a.m.: The Future of Construction: Elevate or Get Left Behind

Hear from industry leaders on how they have adapted to change, their biggest hurdles and what they are doing to stay ahead of the curve. Attendees will learn:

- *The impact of technology, its advances and how players are using it*
- *Workforce personnel: How companies are attracting the right personnel*
- *Emerging building trends, including modular and pre-constructed design, and other green methods*
- *Maximizing on building space and the evolution of what that can look like*
- *Legal issues to prepare for and navigate as they arise*

Moderator:

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11:25 – 12:20 p.m.: Have We Come a Long Way?

At the height of the Me Too movement in 2018, one of the Big 4 accounting firm's training seminar on leadership and empowerment for women got it incredibly wrong! This panel will discuss a sampling of the "messages" included in the training seminar by evaluating their merit as well as exploring their origin and the harm that they cause.

- Marilyn Klinger, SMTD Law LLP
- Maureen O'Connell, Arthur J. Gallagher & Co.
- Alicia Wachtel, Cedars – Sinai

12:20 – 12:30 p.m.: Closing Remarks

- Barbara Wagner, Clark Construction Group

Conference Adjourns