



Breaking barriers and building foundations

2023 CONFERENCE AGENDA

April 18, 2023

11:00 – 1:00p.m.: Registration

1:00 – 1:15 p.m.: Welcome & Opening Remarks

- Wakako Uritani, Lorber, Greenfield & Polito, LLP
- Beth Duffus, Granite Construction Inc. – Presenting Sponsor

1:15 – 2:00 p.m.: Increasing the Representation of Women in the Construction Trades

The National Center for Construction Education and Research (NCCER) held focus groups for women in the construction trades at industrial and commercial construction sites across North America with more than 200 participants. From those responses, NCCER identified four pillars to report so that women excel in the construction industry. The speakers will discuss what this research report shows.

2:00 – 3:00 p.m.: Tips and Strategies to be Seen and Heard

In this hands-on session, we go over real life scenarios and help our attendees navigate those awkward moments when someone talks over you, or perhaps makes ignorant comments.

Moderator: Cynthia Garcia, BERNARDS

- Danette Beck, USI
- Kelly Bluhm, AON
- Jean Kim, Sompo International
- Jennifer Lee, Travelers

3:00 – 3:15 p.m.: Break

3:15 – 4:15 p.m.: Leadership for Women - The Missing 33%

The Missing 33%™ is business acumen. That's where men are consistently rated by bosses as outperforming women. And that's the skill set that most leadership development programs ignore. This panel will look at what can we do to overcome this gap and build up the missing 33% to build women leaders of tomorrow?

4:15 – 5:45 p.m.: Keynote Speaker

Carol Leifer - A trailblazing female in the world of stand-up comedy, Carol Leifer is a sought-after comedy writer and producer who has written for such shows as Saturday Night Live, Seinfeld, The Larry Sanders Show, and the Emmy Award-winning Modern Family, for which she won a 2012 Writers Guild Award.

6:00 – 8:00 p.m.: Cocktail & Food Reception

2023 CONFERENCE AGENDA – Day 2

April 19, 2023

7:15 – 8:45 a.m.: Networking Breakfast

8:00 – 8:55 a.m.: Innovative Projects

Hear about 2 projects and the challenges the professionals faced in completion of the project.

Mobile Home Park Program – Campos EPC, LLC

- Roxana Behmaram, Campos EPC, LLC

Orange County Museum of Art – Clark Construction Group

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9:05 – 9:40 a.m.: The New Workplace

This panel will focus on new workplace productivity, work life balance when working remotely and mindful relationships in the workplace.

- Kelly Lam, The Whole Purpose
- Kristina Wright, SimplyWright

9:40 – 10:00 a.m.: Break

10:00 – 10:30 a.m.: Guest Speaker –

TBA

10:30 – 11:25 a.m.: Career Lattice – Stuck on the Ladder? Maybe it's time to try the Jungle Gym

The hierarchical structure of the corporate ladder governs how information flows and whose ideas matter, defining career success as a linear climb to the top. The ladder's one-size-fits-all approach assumes employees are more alike than different and want and need similar things to deliver results. But the workplace isn't what it used to be. The corporate lattice model, in contrast to the traditional ladder, is more adaptive, and therefore better suited to align with the changing needs, norms and expectations of today's workplace. This panel will focus on how women can explore these career lattice opportunities and grow their careers.

11:25 – 12:20 p.m.: Company Culture – How to change or improve it

This panel will discuss the importance of company culture and what steps you can take to change or improve your company's culture.

Moderator: Heather Marin, Haydon Building Corp

- Katie Perry, Haydon Building Corp
- Kelly Martin, ISEC

12:20 – 12:30 p.m.: Closing Remarks

Barbara Wagner, Clark Construction Group