



Breaking barriers and building foundations

2023 CONFERENCE AGENDA

April 18, 2023

8:00 – 9:00 a.m. Pre-Conference Flow Yoga

11:00 – 1:00 p.m.: Registration

1:00 – 1:15 p.m.: Welcome & Opening Remarks

-
- Wakako Uritani, Lorber, Greenfield & Polito, LLP
- Beth Duffus, Granite Construction Inc. – Presenting Sponsor

1:15 – 2:00 p.m.: Increasing the Representation of Women in the Construction Trades

The National Center for Construction Education and Research (NCCER) held focus groups for women in the construction trades at industrial and commercial construction sites across North America with more than 200 participants. From those responses, NCCER identified four pillars to report so that women excel in the construction industry. The speakers will discuss what this research report shows.

- Dr. Tim Taylor, Director of Research for the NCCER

2:00 – 3:00 p.m.: Tips and Strategies to be Seen and Heard

In this hands-on session, we go over real-life scenarios and help our attendees navigate those awkward moments when someone talks over you, or perhaps makes ignorant comments.

Moderator: Cynthia Garcia, BERNARDS

- Danette Beck, USI
- Kelly Bluhm, AON
- Jean Kim, Sampo International
- Jennifer Lee, Travelers

3:00 – 3:15 p.m.: Break

3:15 – 4:15 p.m.: Leadership for Women - The Missing 33%

The Missing 33%™ is business acumen. That's where men are consistently rated by bosses as outperforming women. This panel will look at what can we do to overcome this gap and build up the missing 33% to build women leaders of tomorrow?

Moderator: Manasi Pitkar, McCarthy Building Companies, Inc.

- Jeff Wood, McCarthy Building Companies, Inc.
- Hunvey Chen, HOK
- Nataline Lomedico, Giroux Glass, Inc.
- Holly Cindell, Consults on Construction

4:30 – 5:45 p.m.: Keynote Speaker – Carol Leifer, A trailblazing female in the world of stand-up comedy.

6:00 – 8:00 p.m.: Cocktail & Food Reception

2023 CONFERENCE AGENDA – Day 2

April 19, 2023

7:15 – 8:45 a.m.: Networking Breakfast

8:00 – 8:55 a.m.: Innovative Projects

Hear about 2 projects and the challenges the professionals faced in completion of the project.

Mobile Home Park Program – Campos EPC, LLC

- Roxana Behmaram, Campos EPC, LLC

Orange County Museum of Art – Clark Construction Group

- Lena Dremonas, Clark Construction Group
- Sandra Herrera, Clark Construction Group

9:00 – 9:50 a.m.: The New Workplace

This panel will focus on workplace productivity, managing the upcoming generation, work life balance when working remotely, and mindful relationships in the workplace.

- Merrell Botello, Burnham Benefits
- Kelly Lam, The Whole Purpose
- Kristina Wright, SimplyWright
- Conni Zuniga, Sukut Construction

9:50 – 10:00 a.m.: Break

10:00 – 10:30 a.m.: Guest Speaker – Danielle Feroletto, Small Giants

Leveraging Social Media for Your Business

10:30 – 11:25 a.m.: Career Lattice – Stuck on the Ladder? Maybe it's time to try the Jungle Gym

The traditional corporate ladder's one-size-fits-all approach assumes employees are more alike than different and want and need similar things to deliver results. The corporate lattice model is more adaptive, and better suited to align with the changing needs, norms and expectations of today's workplace. This panel will focus on how women can explore career lattice opportunities and grow their careers.

Moderator: Tyler Richardson, McCarthy Building Companies, Inc.

- Jennifer Nance, McCarthy Building Companies, Inc.
- Brittney Parkinson, Turner Construction Company
- Krista Reel, McCarthy Building Companies, Inc.
- Ashlynn Stallworth, DPR Construction

11:25 – 12:20 p.m.: The Business of Culture

This panel will discuss the importance of company culture and what steps you can take to change or improve your company's culture.

Moderator: Heather Marin, Haydon Building Corp

- Kelly Martin, ISEC
- Katie Perry, Haydon Building Corp
- Stephanie Roldan, Rosendin

12:20 – 12:30 p.m.: Closing Remarks